

Real Estate Sign Ordinances



Locality	Directional Sign Allowed	Setback Requirements	Quantity	Size	Illumination Allowed	Fine Up To
Charles City	Yes	Signs cannot be placed in ROW	On site: N/A Directional: Up to 5	On site: 6 sq ft Directional: 8 sq ft	No	\$1000
Chesterfield	Yes	20ft from edge of pavement or curb; no less than 1 ft from ROW	On site: 1 Directional: Up to 3	On site: N/A Directional: 4 sq ft; 7ft high	No	\$1000
Goochland	Yes	On site: N/A Directional: 2ft from ROW	On site: N/A Directional: No more than 1 per intersection per company	On site: 4 sq ft Directional: 2.5 sq ft	Yes, with permit. Contact planning department for more info: 804-556-5860	\$250
Hanover	Yes, with written permission of property owner	On site: To edge of property line Directional: Signs cannot be placed in ROW	1 sign per street frontage	6 sq ft	No	\$1000
Henrico	Yes	On site: 15ft from street or lot line Directional: Signs cannot be placed in ROW	On site: 1 Directional: N/A	On site: 32 sq ft; 8ft high Directional: 2 sq ft; 8ft high	No	\$1000
New Kent	Yes	Signs cannot be placed in ROW	1 sign per street frontage	32 sq ft; 8ft high	No	\$1000
Powhatan	Yes	Signs cannot be placed in ***ROW	On site: 1 Directional: N/A	On site: 8 sq ft; 7ft high Directional: 4 sq ft	Yes, cannot create glare and illumination must be aimed at sign	\$1000
Richmond	No	5ft from street line; 15ft from adjacent property lines	N/A	Not to exceed 6 sq ft along each street frontage	No	\$1000

**Effective November 1, 2015 DPOR's rules and regulations require that for sale or for lease signs placed on a property must at least include the firm's name and the firm's primary of branch office telephone number. The firm name must be clearly and legibly displayed.*

***ROW stands for "right of way."*

**** Please note that on Route 60 in Powhatan, the ROW extends approximately 51 feet from the white shoulder line.*